Order / Rev: 105006 Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate:

1537

Flight Dates: 10/16/12 - 10/22/12 Original Date / Rev: 08/01/12 / 10/19/12

Order Type: **GENERAL**  Primary AE:

Sales Office:

Sales Region:



Amy McCreary

Print Date 10/22/12 08:01:26

BLPHI National

Agency

Orders

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

15%

Broadcast EOM/EOC

**Advertiser** 

Name:

**Obamaifor/America** 

A35+

Demographic: Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/22/12 152 \$125,975.00 \$107,078.75 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975.00	\$107.078.75	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788,33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp v	v/Wa@M	5-6a	- <b>TW</b> TF	:30	4	\$450.001	0.00 NM	4	\$1,800,00
				M-F 5-6a WakeUp v	w/Wagners								
1	NEWS				-								
	Star	t Date	End Date	Weekdays S	pots/Week	Rate	Rating						
We	eek: 10/	15/12	10/21/12	-TWTF	4	\$450.00	0.00						

Print Date: 10/22/12 08:01:26 Page 2 of 18

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Advertiser:

Obama for America

Alt Order #:

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Product Desc:

OBAM FOR AMERICA

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10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End T E 1 KSNV 10/16/12 10/19/12 M-F 5-6a WakeUp w/WaQM 5-6a	
M-F 5-6a WakeUp w/Wagners	-TWTF :30 4 \$450.001 0.00 NM 4 \$1,800.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12 -TWTF 4 \$450.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6.1.7.1.8	-тwтhF :3 <i>0 (\$450.00)</i> 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	TWThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	1W1111 .50 <del>(4750.00)</del> 0.00 /\(\dagger\)
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 M-F 5-8a WakeUp w/Wagner5-6a	-тwтhF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-тwтhF :3 <i>0 (\$450<del>.</del>00)</i> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-⊤wThF :30 \$450.00 0.00 NM
(f) MG for 1.2,1.3,1.4,1.1	
[Revised Rate to Reinstate]	77 77 77 00 4450 00 000 446
6 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a ∰ MG for 1.2,1.3,1.4,1.1	-TWThF :30 \$450.00 0.00 NM
[Revised Rate to Reinstate]	
7 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF~- :30 \$450.00 0.00 NM
⊕ MG for 1.2,1.3,1.4,1.1	· · · · · · · · · · · · · · · · · · ·
[Revised Rate to Reinstate]	
8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
⊕ MG for 1.2,1.3,1.4,1.1	
[Revised Rate to Reinstate]	
E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaQM 5-6a	M :30 1 \$450.001 0.00 NM 1 \$450.00
M-F 5-6a WakeUp w/Wagners	
NEWS	
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week; 10/22/12 10/28/12 M 1 \$450.00	Rating
Week: 10/22/12         10/28/12         M         1         \$450.00           Spot         Ch Date Range         Description         Start/End Time	0.00 <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>
1 KSNV 10/22/12-10/26/12 M-F 5-6a WakeUp w/Wagner5-6a	<u>Weekdays Length Rate</u> <u>Rtg Type</u> M∼ <i>:30 (\$450.00)</i> 0.00 <i>NM</i>
See MG 2.2	(\$ 100 (\$ 100 100)
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/22/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	M :30 \$450.00 0.00 NM
MG for 2.1 10/22	
[Revised Rate to Reinstate]	
E 3 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a	~TWT :30 4 \$100.002 0.00 NM 4 \$400.00
Wake Up Early Wagners	
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12 -TWT 4 \$100.00	0.00
E 4 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn@M 430a-5a	M :30 1 \$100.002 0.00 NM 1 \$100.00
Wake Up Early Wagners NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 M 1 \$100.00	0.00
Ι Ψ100,00	-TWTF :30 4 \$700.001 0.00 NM 4 \$2,800.0
E 5 KSNV 10/16/12 10/19/12 M-F 6-7a Wake In w/Ma@M 6-7a	
E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	, , , , , , , , , , , , , , , , , , ,
E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners NEWS	1-1-1-1-1
M-F 6-7a WakeUp w/Wagners	Rating

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Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Spot	s	Rate Pri	Rtg T	ype S	pots	Amount
E 5 KSNV	10/16/12	10/19/12	M-F 6-7a WakeL	lp w/Wa@M	6-7a	-	TWTF	:30	4	\$700.001	0.00	NM	4	\$2,800.00
			M-F 6-7a Wakel	Jp w/Wagners										
NEWS	D.4.	E I D . / .	101 1 - 1	0	ъ.	- "								
<u>Start</u> Week: 10/15		End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$700.00	Ratin 0.0	_							
	oriz Date Rar		escription	•	#700.00 End Time:	0.0		<i>N</i> eekdays	Lengt	h Rate	Rtg T	vne		
			-F 6-7a WakeUp				_	-TWThF		0 (\$700.00)				
		5.6,5.7,5.8	·	-										
ON.]	T AVAIL	ABLE RAT	e] <mark>not</mark> availab	LE RATE										
			l-F 6-7a WakeUp	w/Wagner6-7a			-	-TWThF	:3	0 <del>(\$700.00)</del>	0.00	NM		
		5, 6, 5, 7, 5, 8	ELLOT ALIAN AD	LEDATE										
			E] NOT AVAILAB							o (#700.00)	0.00	2 (2 (		
		-10/21/12 M 5.6.5.7.5.8	l-F 6-7a WakeUp	w/vvagnero-ra			•	-TWThF~	:3	0 <del>(\$700.00)</del>	0.00	IVIVI		
			E] NOT AVAILAB	LE RATE										
			-F 6-7a WakeUp					-TWThF	:3	0 (\$700.00)	0.00	NM		
		5.6,5.7,5.8	•	J						- (********				
[,NO	T AVAIL	ABLE RAT	E] NOT AVAILAB	LE RATE										
			-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:31	\$700.00	0.00	NM		
⊕ MG f														
-		te to Reinsta	-						_					
orsnvi ⊛ MG f			-F 6-7a WakeUp	w/vvagnero-/a			•	-TWThF	:3	0 \$700.00	0.00	NM		
		.ಎ,೮. ೯,೮.4 te to Reinsta	atel											
-			-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:3	0 \$700.00	0.00	NM		
		.3,5.1,5.4		<b>.</b>						Ψ. σσ. σσ	0,00			
		te to Reinsta	ate]											
8 KSNV 1	0/16/12	-10/19/12 M	-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:3	0 \$700.00	0.00	NM		
		.3,5.1,5.4												
		te to Reinsta												
E 6 KSNV	10/22/12	2 10/22/12	M-F 6-7a Wakel		6-7a	ľ	M	:30	1	\$700.001	0.00	NM	1	\$700.00
NEWS			M-F 6-7a Wakel	Jp w/vvagners										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	na							
Week: 10/2		10/28/12	M	1	\$700.00	0.0								
E 7 KSNV		2 10/19/12	Today Show	CM	658a-9am		-TWTF	:30	8	\$900.001	0.00	NM	8	\$7,200.00
			Today Show							•	_		_	, — •
TODAY S														
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin								
Week: 10/1	5/12	10/21/12	-TWTF	8	\$900.00	0.	UU					1		

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Order / Rev:

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Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

In Ch. Stort End Inventory Code F	Ornale Ctart/Find	rima Dava	Law Cwata	Data Dvi	Dto Torre Oreste	
	Break Start/End T CM 658a-9am	Time Days	Len Spots - :30 8		Rtg Type Spots 0.00 NM 8	Amount \$7,200.00
Today Show TODAY SHOW	ANI COCE-SETTI	10011	.50 0	ψ <del>900.00</del> 1	O.OO NIVI	φ7,200.00
Start Date End Date Weekdays Spots/ Week: 10/15/12 10/21/12 -TWTF	Week <u>Rate</u> 8 \$900.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time			<u>ength</u> <u>Rate</u>	Rtg Type	
1 KSNV 10/15/12-10/21/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16	658a-9am		~TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			ini iral a	00 (0000 00)		
2 KSNV 10/15/12-10/21/12 Today Show See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am =		-TWThF	:30 <del>(\$900.00)</del>	0.00 NM	
3 KSNV 10/15/12-10/21/12 Today Show	- 658a-9am		-TWThF	:30 <del>(\$9</del> 0 ==0)	0.00 NM	
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	≣			,		
4 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>	
See <i>MG</i> 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	Ξ					
5 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <del>(\$900.</del> 00)	0.00 NM	
See <i>MG</i> 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	Ξ					
6 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <del>(\$900</del> -00)	0.00 NM	
See <i>MG</i> 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	Ξ					
8 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 <i>(\$</i> 900 <del>.00)</del>	0.00 NM	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	<b>=</b>					
9 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
[Revised Rate to Reinstate]						
10 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
11 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 <b>N</b> M	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
12 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
13 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
14 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]				.00 000.00	0.00 NW	
15 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
16 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
(H) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revlsed Rate to Reinstate]			•••			
Today Show	CM 658a-9am	М	- ;30 2	\$900.001	0.00 NM 2	\$1,800.00
TODAY SHOW <u>Start Date End Date Weekdays Spots/</u>	Week Rate	Rating				
Week: 10/22/12 10/28/12 M	2 \$900.00	0.00			ļ	
E 9 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURE News 3 Sunrise SATURE		S	- :30 1	\$350.001	0.00 NM 1	\$350.00

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Ln Ch End Inventory Code Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate ----5-Week: 10/15/12 10/21/12 \$350.00 0.00 E 10 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$625.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/21/12 ----5-Week: 10/15/12 \$625.00 0.00 \$225.002 E 11 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 0.00 NM \$225.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5 \$225.00 0.00 E 12 KSNV 10/21/12 10/21/12 Sunday Today ----s CM :30 7a-8am \$750.001 0.00 NM \$750.00 Sunday Today **SUN TODAY** Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 10/15/12 10/21/12 \$750.00 0.00 E 13 KSNV 10/21/12 10/21/12 News 3 Today Wknd CM 9a-930am ----S :30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 ----S Week: 10/15/12 \$500.00 0.00 E 14 KSNV 10/21/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$600.001 0.00 NM 1 \$600.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 ----S \$600.00 0.00 E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd HBM 9-10a -TWTF--:30 \$425.001 0.00 NM \$2,550.00 M-F Today Show II TODAY SHOW II Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 -TWTF--10/21/12 \$425.00 0.00

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Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd HGM 9-10a -TWTE--:30 Я \$425,001 0.00 NM ĥ \$2,550.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rating Rate 10/21/12 -TWTF--Week: 10/15/12 Я \$425.00 0.00Description Start/End Time Spot Ch Date Range <u>Weekdays</u> <u>Length</u> Rate Rtg Type (\$425.00) 0.00 NM 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 K\$NV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 <del>(\$425.00)</del> 0.00 *NM* See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425,00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF----(\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate] 10 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15,4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 12 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----(\$425.00) 0.00 NM :30 Credited [credit - mg 6863795] 13 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThE----:30 \$425.00 0.00 NM (f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 14 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM **M** MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] (\$425.00) 0.00 NM 15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 Credited [credit - mg 6863795] 16 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] E 16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd HCM 9-10a :30 2 \$425.001 0.00 NM M-----2 \$850.00 M-F Today Show II TODAY SHOW II Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 2 \$425.00 0.00

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order#:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spa	its	Rate Pri	Rtg Type	Spots	Amount
E 16 KSNV	10/22/12	10/22/12	M-F Today Show		9-10a	M			425.001	0.00 NM	2	\$850.00
TODAY	SHOW II		M-F Today Shov	<i>!</i> II								
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 Spot Ch	22/12 Date Ran	10/28/12 ne D	M escription	2 Start	\$425,00 End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			I-F Today Show II				M					
	MG 16.3											
•			E] NOT AVAILAB									
3 KSNV	10/22/12-	10/22/12 M	-F Today Show II	3rd Hr 9-10	a		M	:30	\$425.00	0.00 NM		
⊕ MG	for 16.2 1	0/22										
[Re	vised Rate	to Reinsta	ate]									
E 17 KSNV	10/16/12	10/19/12	M-F Today Show	III 4th 18M	10am-11am	-TWTF-	- :30	8 \$	325.001	0.00 NM	8	\$2,600.00
			Today 4th Hour									
TODAY	SHOW III											
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	~TWTF~~	8	\$325.00	0.00						

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Order / Rev:

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Advertiser:

Obama for America

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06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time	e Days Len Spots Rate Pri Rtg Type Spots Amount	
E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th BM 10am-11am	-TWTF :30 8 \$325.001 0.00 NM 8 \$2,600.00	0
Today 4th Hour		
TODAY SHOW III <u>Start Date                                      </u>	ating	
	0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-тwтhғ :3 <i>0 <del>(\$325.00)</del> 0.00 <b>NM</b></i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-⊤wThF :3 <i>0 <del>(\$325.00)</del> 0.00 <i>NM</i></i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
See <i>MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	That is a second of the second	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	-TwThF :3 <i>0 (\$325.00)</i> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :3 <i>0 (\$325.00)</i> 0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :3 <i>0 (\$325.00</i> ) 0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	141111 .30 (4020.00) 0.30 (41)	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 <del>(\$325.0</del> 0) 0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]	i	
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00 0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		
[Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	THE	
® MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	-TWThF :30 \$325.00 0.00 NM	
[Revised Rate to Reinstate]		
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00 0.00 NM	
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00 0.00 NM	
⊕ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	7525765 5.00 (111)	
[Revised Rate to Reinstate]		
14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr	-TWThF :30 \$325.00 0.00 NM	
[Revised Rate to Reinstate]		
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00 0.00 NM	
(f) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		
[Revised Rate to Reinstate] 16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :30 \$325.00 0.00 NM	
(f) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	,55	
[Revised Rate to Reinstate]		
E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th ISM 10am-11am Today 4th Hour	M :30 2 \$325.001 0.00 NM 2 \$650,00	0
TODAY SHOW III		
Start Date End Date Weekdays Spots/Week Rate Rate	ating	
Week: 10/22/12 10/28/12 M 2 \$325.00	0.00	

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Order / Rev:

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Advertiser:

Obama for America

Alt Order#:

06837949

37949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

			<u> </u>							
	art End	Inventory Code		Start/End T				Rtg Type		Amount
E 18 KSNV 10/	22/12 10/22/12	M-F Today Show Today 4th Hour	III 4th BSM	10am-11am	M	:30	2 \$325.001	0.00 NM	2	\$650.00
TODAY SHO	DW III	roddy 4arriodi						l l		
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/1 Spot Ch Date		M Description	2 Star	\$325.00 <u>t/End Time</u>	0.00	Weekdays L	ength Rate	Rtg Type		
		M-F Today Show II				M	:30 <del>(\$325.00)</del>			
See MC										
-		ΓΕ} NOT AVAILAB ⁄I-F Today Show III		m_11am		M	:30 \$325.00	0.00 NM		
⊕ MG for		W-1 Today Show In	i Hilli I I I I	III-I I CAIII		<b>V</b>	.50 \$525.00	O.OO INWI		
[Revise	d Rate to Reins	tate]								
E 19 KSNV 10/	16/12 10/19/12	•	CM	11am-12pm	-TWTF-	:30	4 \$325.001	0.00 NM	4	\$1,300.00
RACHEL RA	λY	Rachael Ray								
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/1		-TWTF	4		0.00					
	<u>e Range                                    </u>	<u>Description</u> Rachael Ray		<u>t/End Time</u> m-12pm		<u>Weekdays</u> <u>L</u> -TWThF	ength <u>Rate.</u> 30 <del>(\$325.00)</del>	Rtg Type		
	6 19.5,19.8,19.7	•	1101	12011			.50 (4525:00)	0.00 10101		
		TE] NOT AVAILAB								
	15/12-10/21/12   3 19.5,19.6,19.7	•	11aı	m-12pm		-TWThF	:30 <del>(\$325.</del> 00)	0.00 NM		
		TE] NOT AVAILAB	LE RATE							
3 KSNV 10/	15/12-10/21/12	Rachael Ray	11aı	m-12pm		-TWThF	:30 <del>(\$325.00)</del>	0.00 NM		
	3 19.5,19.6,19.7		LEDATE							
	16/12-10/19/ <b>1</b> 2 F	ΓΕ] NOT AVAILAΒ Rachae! Rav		m-12pm		-TWThF	:30 \$325.00	0.00 NM		
	19.1,19.2,19.3	,		<b>,</b>			.00 4020.00	0.00 1111		
-		IDEN IN TOWN]								
_	16/12-10/19/12 F 19.1,19,2,19.3	Rachael Ray	11ai	m-12pm		-TWThF	:30 \$325.00	0.00 NM		
-	d Rate to Reins	tate]								
	16/12-10/19/12 F	Rachael Ray	1 <b>1</b> aı	m-12pm		-TWThF	:30 \$325.00	0.00 NM		
	19.1,19.2,19.3 d Rate to Reins	tate1								
E 20 KSNV 10/			CM	11am-12pm	M	:30	1 \$325.001	0.00 NM	1	\$325.00
		Rachael Ray	O	riam izpin	1-1	.50	1 ψ023.001	0.00 1110	,	φυ20.00
RACHEL RA										
<u>Start Da</u> Week: 10/22/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00					
E 21 KSNV 10/		····	CM	12-1230pm	-TWTF-	:30	4 \$425.001	0.00 NM	4	\$1,700.00
		Noon News		•						<b>\$1,700.00</b>
NEWS Start Da	ate End Date	Mookdaya	SpotoNAlook	Data	Dating					
Week: 10/15/1		<u>Weekdays</u> -TWTF	Spots/Week 4	. ——	<u>Rating</u> 0.00					
		<u>Description</u>		t/End Time				<u>Rta Type</u>		
2 KSNV 10/ See M	15/12-10/21/12   3 21 5	Voon News	12-1	1230pm		-TWThF	:30 <del>(</del> \$4 <del>25</del> .00)	) 0.00 <i>NM</i>		
		TE] NOT AVAILAB	LE RATE							
5 KSNV 10/	16/12-10/19/12 [			1230pm		-TWThF⊶	:30 \$425.00	0.00 NM		
(f) MG for		totol								
E 22 KSNV 10	d Rate to Reins /22/12 10/22/12		CM	12-1230pm	M	:30	1 \$425.001	0.00 NM	4	Ø49E 00
L ZZ  \O 1V  U/		Noon News	OW	12-1200PIII	v  → <b></b>	.30	1 \$425.001	UIVI UU.U	1	\$425.00
NEWS								Ì		
<u>Start Da</u> Week: 10/22/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00					
		The Agenda 123	Opm CM	1230-1p	-TWTF-	:30	4 \$225.002	0.00 NM	4	\$900.00
		The Agenda 123	-	- · m			,		-1	Ψ
AGENDA								ı		

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rta Type Spots Amount 10/16/12 10/19/12 The Agenda 1230pm E 23 KSNV CM 1230-1p :30 \$225.002 -TWTE--0.00 NM \$900.00 The Agenda 1230pm AGENDA Start Date End Date Weekdays Spots/Week Rate Rating -TWTF---Week: 10/15/12 10/21/12 \$225.00 0.00 E 24 KSNV 10/22/12 10/22/12 The Agenda 1230pm CM 1230-1p M-----:30 \$225.002 0.00 NM \$225.00 The Agenda 1230pm AGENDA Start Date **End Date** Weekdays Spots/Week Rating Rate M----10/28/12 Week: 10/22/12 \$225.00 0.00 E 25 KSNV 10/16/12 10/19/12 Days of our Lives CM 1258p-2pm -TWTF--:30 \$425.001 0.00 NM \$1,700.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$425.00 0.00 E 26 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M-----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$425.00 0.00 E 27 KSNV 10/16/12 10/19/12 The Doctors CM 2pm-3pm -- TWT F--:30 \$325.001 0.00 NM \$1,300.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$325.00 0.00 E 28 KSNV 10/22/12 10/22/12 The Doctors CM 2pm-3pm M----:30 \$325.001 0.00 NM 1 \$325.00 The Doctors DRS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$325.00 0.00 E 29 KSNV 10/16/12 10/19/12 Dr. Phil CM 3-4p -TWTF--:30 \$450.001 0.00 NM 4 \$1,800.00 Dr Phil PHIL Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$450.00 0.00 E 30 KSNV 10/22/12 10/22/12 Dr. Phil CM 3-4p M----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$450.00 0.00 E 31 KSNV 10/16/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 8 \$725.001 0.00 NM 8 \$5,800.00 4PM NEWS (1 hour) **NEWS** Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$725.00 0.00 E 32 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 M----\$725.001 0.00 NM 2 2 \$1,450,00 4PM NEWS (1 hour) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$725.00 0.00 E 33 KSNV 10/16/12 10/19/12 M-F Early News CM 5-630p -TWTF--:30 13 \$1,200.001 0.00 NM \$15,600.00 13 M-F Early News NEWS Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 13 \$1,200.00 0.00

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Order / Rev:

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Start Date

Week: 10/22/12

End Date

10/28/12

Weekdays

M-----

Spots/Week

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

**OBAM FOR AMERICA** 

Flight Dates:

Estimate:

10/16/12 - 10/22/12 1537 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 33 KSNV 10/16/12 10/19/12 M-F Early News CM 5-630p -TWTE--:30 13 \$1,200,001 0.00 NM \$15,600,00 M-F Early News NEWS End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--13 \$1,200.00 0.00 Ch Date Range Description Start/End Time **Weekdays** <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Eerly News 5-630p -TWThF----:30(\$1,200.00) 0.00 NM See MG 33.15, 33.18, 33.17, 33.18, 33.19, 33.20, 33, 21, 33, 22 [PGM CHG = DEBATE] :30<del>(\$1,200.00)</del> 0.00 NM 2 KSNV 10/15/12-10/21/12 M-F Early News 5-630p-TWThF----See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE] 3 KSNV 10/15/12-10/21/12 M-F Eerly News 5-630p -TWTh F----:30<del>(\$1,200.00)</del> 0.00 NM See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE] 4 KSNV 10/15/12-10/21/12 M-F Eerly News :30<del>(\$1,200.00)</del> 0.00 NM 5-630p -TWThF----See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/15/12-10/21/12 M-F Early News 5-630p ~TWThF----:30<del>(\$1,200.00)</del> 0.00 NM See MG 33.15.33.18.33.17.33.18.33.19.33.20.33.21.33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/15/12-10/21/12 M-F Eerly News 5-630p -TWThF----:30<del>(\$1,200.00)</del> 0.00 NM See MG 33.15, 33.16, 33.17, 33.18, 33.19, 33.20, 33.21, 33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/15/12-10/21/12 M-F Eerly News 5-630p -TWThF----See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30<del>(\$1,200.00)</del> 0.00 NM 13 KSNV 10/15/12-10/21/12 M-F Early News 5-630p -TWThF----See MG 33.15.33.16.33.17.33.18.33.19.33.20.33.21.33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 15 KSNV 10/16/12-10/19/12 M-F Early News 5-630p -TWThF----:30 \$1,200.00 0.00 NM MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] 16 KSNV 10/16/12-10/19/12 M-F Early News 5-630p ~TWThF----:30 \$1,200.00 0.00 NM MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] 17 KSNV 10/16/12-10/19/12 M-F Early News 5-630p -TWThF----:30 \$1.200.00 0.00 NM MG for 33.3.33.13.33.4.33.6.33.8.33.7.33.1.33.2 [Revised Rate to Reinstate] 18 KSNV 10/16/12-10/19/12 M-F Early News 5-630p ~TWThF----:30 \$1,200.00 0.00 NM **MG** for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] 19 KSNV 10/16/12-10/19/12 M-F Early News 5-630p -TWThF----:30 \$1,200.00 0.00 NM **MG** for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] 20 KSNV 10/16/12-10/19/12 M-F Early News 5-630p -TWThF----:30 \$1.200.00 0.00 NM **MG** for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] 21 KSNV 10/16/12-10/19/12 M-F Early News 5-630p -TWThF----:30 \$1,200.00 0.00 NM MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] 22 KSNV 10/16/12-10/19/12 M-F Early News 5-630p -TWThF----:30 \$1,200.00 0.00 NM MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate] E 34 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p M-----:30 2 \$1,200.001 0.00 NM \$2,400.00 M-F Early News **NEWS** 

Rating

0.00

Rate

2 \$1,200.00

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06837949 10/16/12 - 10/22/12 Product Desc:

OBAM FOR AMERICA

Estimate:

	Break Start/End T	ime Days	Len Spo			Spots	Amount
E 34 KSNV 10/22/12 10/22/12 M-F Early News C M-F Early News	CM 5-630p	M	:30	2 \$1,200.001	0,00 NM	2	\$2,400.00
NEWS Start Date End Date Weekdays Spots/	Week Rate	Rating					
Week: 10/22/12 10/28/12 M	2 \$1,200.00	0.00					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F Early News See MG 34.3	5-630p		M	:30 <del>(\$1,200.00)</del>	0.00 10101		
[NA NO DAY MOVES]							
3 KSNV 10/22/12-10/22/12 M-F Early News  ⊕ MG for 34.1 10/22	5-630p		M	:30 \$1,200.00	0.00 NM		
[Revised Rate to Reinstate]							
,	CM 5pm-630pm	5	5- :30	1 \$450.002	0.00 <b>N</b> M	1	\$450.00
Sa-Su Early News NEWS							
Start Date End Date Weekdays Spots/		<u>Rating</u>					
Week: 10/15/12 10/21/12S- E 36 KSNV 10/21/12 10/21/12 News 3 Live in Prime C	1 \$450.00	0.00	- 00	4 2000 000	0.00.101		
News 3 in Prime	CM 7-10pm		·S :30	1 \$900.002	0.00 NM	1	\$900.00
NEWS AFTER NFL							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/15/12 10/21/12S	<u>Week</u> <u>Rate</u> 1 \$900.00	Rating 0.00					
E 37 KSNV 10/16/12 10/19/12 M-F Jeopardy C	CM 630-7pm	-TWTF-	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
M-F Jeopardy JEOPARDY							
Start Date End Date Weekdays Spots/	Week Rate	Rating					
Week: 10/15/12 10/21/12 -TWTF Spot Ch Date Range Description	4 \$1,300.00 Start/End Time	0.00	Maskdaya	Longth Date	Die Tone		
1 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm		<u>Weekdays</u> -TWThF		Rtg Type 0.00 NM		
See MG 37.5,37.6,37.7,37.8	_						
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Jeopardy	= 630-7pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 NM		
See MG 37.5,37.6,37.7,37.8	.,			(4,)===(0,2)	0100 71111		
[PGM CHG = JEOP OR WHEEL IN PRIME] 3 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm		-TWThF	:30(\$1,300.00)	O OO MAA		
See MG 37.5,37.6,37.7,37.8	,		1 W 1 1 1 1	.50 <del>(\$1,555.00)</del>	0.00 14141		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			Turk m	.00/04 000 000	0.00 444		
4 KSNV 10/15/12-10/21/12 M-F Jeopardy See MG 37.5,37.6,37.7,37.8	630-7pm		∺TWThF	:30 <del>(\$1,300.00)</del>	0.00 /0///		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
5 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm		-TWThF	:30 \$1,300.00	0.00 NM	-	
[Revised Rate to Reinstate]							
6 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3     [Revised Rate to Reinstate]							
7 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
→ See MG 37.9  [PGM CHG= DEBATE - PGM AIRS IN PRIME]  [PGM CHG= DEBATE - PGM AIRS IN PRIME]  → PGM AIRS IN PRIME  [PGM CHG= DEBATE - PGM AIRS IN PRIME]  [PGM CHG= DEBATE							
8 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm		- <b>T</b> WThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]							
9 KSNV 10/16/12-10/16/12 Jeopardy in PRIME	M-SA 8-11p / SUN		-T	:30 \$1,300.00	0.00 NM		
(h) MG for 37.7 10/16							
[Inv code change] E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy	CM 630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
M-F Jeopardy	2 000 / pm	PI	,50	- ψ1,000,001	U.UU TNIVI	ı	φ1,500.00
JEOPARDY Start Date End Date Weekdays Spots/	Week Rate	Rating					
Week: 10/22/12 10/28/12 M	1 \$1,300.00	0.00			ļ		

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Estimate:

38 KSNV 10/22/12 10/22/12 M-F Jeopardy	CM 630-7pm	M	- :30	1 \$1,300,001	0.00 NM	1	\$1,300.00
M-F Jeopardy	out ocon pitt	1-1	.00	ι ψι,σσο.σσι	0.00 14141	'	Ψ1,000,0
JEOPARDY							
Start Date End Date Weekdays Week: 10/22/12 10/28/12 M	Spots/Week Rate	Rating					
Week: 10/22/12 10/28/12 M Spot Ch Date Range Description	1 \$1,300.00 <u>Start/End Time</u>	0.00	Weekdays	Length Rate	Rta Type		
1 KSNV 10/22/12-10/28/12 M-F Jeopardy	630-7pm		M				
See MG 38.2	- · · · · · · · · · · · · · · · · · · ·			(+ .,)	0.00   (,,,,		
[na debates]							
2 KSNV 10/22/12-10/22/12 M-F Jeopardy	630-7pm		M	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
See MG 38.3     [PGM CHG = JEOP OR WHEEL IN PRIME	יי						
3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME	.ı M-SA 8-11p / SUN		M	:30 \$1,300.00	0.00 NM		
⊕ MG for 38.2 10/22	2772			100 41,000100	0.00 71		
[Inv Code]							
39 KSNV 10/16/12 10/19/12 M-F Wheel M-F Wheel of Fol	CM 7-730pm	-TWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.0
WHEEL WHEEL	tune						
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/15/12 10/21/12 -TWTF	4 \$1,300.00	0.00					
Spot Ch Date Range Description	Start/End Time		<u>Weekdays</u>		Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Wheel See MG 39.5,39.6,39.7,39.8	7-730pm		-TWThF	:30(\$1,300.00)	0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABL	E RATE						
2 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	30(\$1,300.00)	0.00 NM		
See MG 39.5,39.6,39.7,39.8							
[.NOT AVAILABLE RATE] NOT AVAILABL			cont tends on	00/4/ 000 001			
3 KSNV 10/15/12-10/21/12 M-F Wheel See MG 39.5,39.6,39.7,39.8	7-730pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 NW		
[PGM CHG = JEOP OR WHEEL IN PRIME	:1						
4 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	30(\$1,300-00)	0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8							
[.NOT AVAILABLE RATE] NOT AVAILABL					1		
5 KSNV 10/16/12-10/19/12 M-F Wheel      MG for 39.1,39.4,39.3,39.2	7-730pm		-TWThF⊶⊶	:30 \$1,300.00	0.00 NM		
[Revised Rate to Reinstate]							
6 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 39.1,39.4,39.3,39.2							
[Revised Rate to Reinstate]							
7 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm			:30(\$1,300.00)	0.00 <i>NM</i>		
⑤ See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRI	MF1						
8 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	- :30 \$1,300.00	0.00 NM		
<b>MG</b> for 39.1,39.4,39.3,39.2	,			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-100		
[Revised Rate to Reinstate]							
9 KSNV 10/16/12-10/16/12 M-F Wheel	7-730pm		-T	· 30 <del>(\$1,300.</del> 00)	0.00 <i>NM</i>		
⑤ See MG 39.10 [PGM CHG = DEBATE PGMS AIR IN PRINT	ΛΕΊ						
10 KSNV 10/16/12-10/16/12 Wheel of Fortune in	-		-T	- :30 \$1,300.00	0.00 NM		
® MG for 39.9 10/16			·	.55 \$1,000.00	5.55 14171		
[Inv Code]							
40 KSNV 10/22/12 10/22/12 M-F Wheel	CM 7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
M-F Wheel of For WHEEL	tune						
VVIII-L							
Start Date End Date Weekdays	Spots/Week Rate	Rating					

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Product Desc:

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Flight Dates:

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Estimate:

Ln Ch Start End Inventory Code Break Start/End T  40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm	, , , , , , , , , , , , , , , , , , , ,	mount
M-F Wheel of Fortune	M :30 1 \$1,300.001 0.00 NM 1 \$1	,300.00
WHEEL		
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 10/22/12         10/28/12         M         1 \$1,300.00           Spot         Ch Date Range         Description         Start/End Time	0.00 <u>Weekdays Length</u> Rate Rtg Type	
1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm	M :30(\$1,300.00) 0.00 NM	
See MG 40.2	100(47)300100) 0100 100	
[na debates]		
2 KSNV 10/22/12-10/22/12 M-F Wheel 7-730pm	M :30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>	
♦ See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]		
3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN	M :30 \$1,300,00 0,00 NM	
① MG for 40.2 10/22	100 \$1,000,00 0,00 NNN	
[Inv Code]		
41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston ReptM 730-758pm	-TWTF :30 4 \$900.001 0.00 NM 4 \$3	3,600.00
Face to Face w/ J.Ralston		
FACE TO FACE	D. (1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -TWTF 4 \$900.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 (\$900.00) 0.00 NM	
See MG 41.5,41.6,41.7,41.8		
[PGM CHG = NBC DEBATE]		
2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm See MG 41.5,41.6,41.7,41.8	-TWThF :30 (\$900.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 FacetoFace/Raiston Report 730-758pm	-TWThF :3 <i>0 (\$900:00</i> ) 0.00 <i>NM</i>	
See MG 41.5,41.6,41.7,41.8	, , , , , ,	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 FacetoFace/Raiston Report 730-758pm	-TWThF :3 <i>0 (\$900-00)</i> 0.00 <i>NM</i>	
See MG 41.5,41.6,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM	
MG for 41.2,41.3,41.4,41.1	100 \$00000 0.00 1111	
[Revised Rate to Reinstate]		
6 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM	
7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	TWThF :3 <i>0 (\$900.00)</i> 0.00 <i>NM</i>	
® See MG 41.9	.30 <del>(4555.00)</del> 0.00 (44)	
[PGM CHG= DEBATE - PGM AIRS IN PRIME]		
8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM	
⊕ MG for 41.2,41.3,41.4,41.1		
[Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 FacetoFace/Ralston Report 730-758pm	T	
⊕ See MG 41.10	-Т :3 <i>0 (\$900.00</i> ) 0.00 <i>NM</i>	
[PGM CHG = DEBATE PGMS AIR IN PRIME]		
10 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm	-T :30 \$900.00 0.00 NM	
⊕ MG for 41.9 10/16		
[Inv Code]		
E 42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston ReptM 730-758pm	M :30 1 \$900.001 0.00 NM 1	\$900.00
Face to Face w/ J.Ralston FACE TO FACE		
Start Date End Date Weekdays Spots/Week Rate	Rating	
	<u>-</u> -	

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Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

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Estimate:

1537

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston RepGM 730-758pm :30 M-----\$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rating Rate M----10/28/12 Week: 10/22/12 \$900.00 0.00Spot Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Raiston Report 730-758pm :30 (\$150.00) 0.00 NM See MG 42.2 [PGM CHG = NBC DEBATE] 2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm \$900.00 0.00 NM :30 (N) MG for 42.1 10/22 [INV CODE] E 43 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$525,001 0.00 NM 1 \$525.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-0.00 \$525.00 E44 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM ----S-7-730pm :30 \$525.001 0.00 NM \$525.00 SAT/Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5-\$525.00 0.00 E 46 KSNV 10/16/12 10/16/12 Tues PR 8-9p CM 8-9pm -T----:30 1 \$4,000.001 0.00 NM \$4,000.00 Tuesday Prime 8-9pm THE VOICE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -T----\$4,000.00 0.00E 47 KSNV 10/17/12 10/17/12 Wed PR 9-10p CM 9-10pm :30 --W----1 \$4,000.001 0.00 NM \$4,000.00 1 Wednesday Prime 9-10pm SVU Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 ---\$4,000.00 0.00E48 KSNV 10/18/12 10/18/12 Thurs PR 10-11p СM 10-11pm ---T---:30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm ROCK CENTER Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 ---T---\$3,200.00 0.00E 49 KSNV 10/19/12 10/19/12 Fri PR 9-10p CM 9-10pm ---F--:30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 9-10pm GRIMM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$2,600.00 0.00 E 50 KSNV 10/19/12 10/19/12 CM Fri 10-11p 10-11pm ----F---:30 1 \$3,200.001 0.00 NM \$3,200.00 1 Friday Prime 10-11pm **DATELINE** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating ----F--Week: 10/15/12 10/21/12 \$3,200.00 0.00 E 51 KSNV 10/20/12 10/20/12 Sat PR 8-9p CM 8-9pm ----S-:30 \$800.002 0.00 NM 1 \$800.00 Saturday Prime 8-9pm NBC PRIME Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 \$800.00 0.00 E 52 KSNV 10/20/12 10/20/12 Sat PR 9-10p CM 9-10pm ----\$-:30 1 \$900,002 0.00 NM 1 \$900.00 Saturday Prime 9-10pm **NBC PRIME** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5-\$900.00 0.00 E 53 KSNV 10/21/12 10/21/12 NFL Pre-Game / FNA СМ ----5 1p-530pm :30 1 \$2,400.001 0.00 NM \$2,400.00 NFL Pre-Game **FNIA** Start Date End Date Weekdays Spots/Week Rate Rating

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

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Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 53 KSNV	10/21/1	2 10/21/12	NFL Pre-Game / I NFL Pre-Game	FNA CM	1p-530pm	;	s :30	1	\$2,400.001	0.00 NM	1	\$2,400.00
FNIA Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	\$		\$2,400.00	0.00						
E 54 KSNV	10/21/1	2 10/21/12	NFL Football NFL Football	СМ	1P-9PM		s :30	1 \$	\$10,000.001	0.00 NM	1	\$10,000.00
	GHT FTI											
<u>Sta</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	<u>Rating</u> 0.00						
E 55 KSNV			Jeopardy in PRIM Jeopardy in Prim	E CM		/SUN	s :30	) 1	\$350.004	0.00 NM	1	\$350.00
TBD			<b>,</b>	-								
<u>Sta</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1		<u>Rating</u> 0.00						
E56 KSNV	10/16/1	2 10/19/12	M-F News 3 at El		11pm-1135	pm -⊤WTF-	- :30	) 4	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at E	even								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10/ E 57 KSNV		10/21/12	-TWTF		\$1,200.00	0.00	.00		A4 000 004	0.00.4184		
ES/ KSNV	10/22/1	2 10/22/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135	pm M	- :30	1 ל	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS												
<u>Sta</u> Week: 10/	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> м~	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
E58 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at		11pm-1135	pmS	:- :30	) 1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleveti								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10/ Spot Ch	/15/12 Date Ra	10/21/12	S- Description		\$1,100.00 t/End Time	0.00	Weekda	we la	ngth Rate	Rtg Type		
			Sa-Su News 3 at Ele		m-1135pm				:30 <del>(\$1,100.0</del> 0			
	e MG 58.			~ 5.18~					-			
			E] NOT AVAILABI a-Su News 3 at Ele		m-1135pm			Sa	:30 \$1,100.0	0 0 00 NM	ŀ	
	for 58.1		a-ou Nows o at Ex	50011 T1P	in-1100pin			Ja	.50 ψ1,100.0	0 0.00 14141	1	
[Re	evised Ra	ate to Reinst	ate]									
	10/21/1	2 10/21/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135	pm	·S :30	0 1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	rt Date	End Data	Mookdaye	Snote/Mosk	Poto	Datina					i	
<u>ى ا</u> /Week: 10		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,100.00	<u>Rating</u> 0.00						
E60 KSNV			The Tonight Show	<del></del>	1135p-123	7a -TWTF-	:30	) 4	\$500.001	0.00 NM	4	\$2,000.00
LENO			· ·									
<u>Sta</u> Week: 10/	<u>irt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week		<u>Rating</u> 0.00						

**KSNV** 

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Order / Rev:

105006

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/12 - 10/22/12

Product I

Product Desc:

OBAM FOR AMERICA

1537

Ln Ch Days Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount F 60 KSNV 10/16/12 10/19/12 The Tonight Show CM 1135p-1237a --TWTF---:30 \$500.001 0.00 NM \$2,000.00 **Tonight Show LENO** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$500.00 0.00 4 Start/End Time Length Rate Rtq Type Spot Ch Date Range Description Weekdays 1135p-1237a 1 KSNV 10/15/12-10/21/12 The Tonight Show -TWThF----:30 (\$500.00) 0.00 NM See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a -TWThF----.30 (\$500.00) 0.00 NM See MG 60.5.60.6.60.7.60.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a -TWThF----(\$500-00) 0.00 NM :30 See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a -TWThF----(\$500.00) 0.00 NM .30 See MG 60.5,60.6,60,7,60.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (f) MG for 60.1,60.4,60.2,60.3 [Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a -TWThF~---:30 \$500.00 0.00 NM MG for 60.1,60.4,60.2,60.3 [Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (f) MG for 60.1.60.4.60.2.60.3 [Revised Rate to Reinstate] 8 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (h) MG for 60.1,60.4,60,2,60.3 [Revised Rate to Reinstate] M----E 61 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM \$500.0*0* **Tonight Show LENO** Spots/Week Start Date End Date **Weekdays** Rate Rating M-----Week: 10/22/12 10/28/12 \$500.00 0.00Ch Date Range Start/End Time Spot Description Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/26/12 The Tonight Show 1135p-1237a :30 (\$500.00) 0.00 NM M------See MG 61.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 The Tonight Show 1135p-1237a M-----:30 \$500.00 0.00 NM (f) MG for 61.1 10/22 [Revised Rate to Reinstate] E 62 KSNV 10/16/12 10/19/12 Late Night w/Fallon CM 1237a-136am -TWTF--:30 \$250.002 0.00 NM \$1,000.00 Late Night w/Fallon **FALLON End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$250.00 0.00

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Week: 10/ Spot Ch 1 KSNV See [.NO 2 KSNV See [.NO	I rt <u>Date</u> 15/12 <u>Date Ra</u> 10/15/12 MG 62.	End Date 10/21/12	Late Night w/Fall Late Night w/Fall <u>Weekdays</u> -TWTF escription	lon <u>Spots/Week</u>	1237a-136a	m -TWTF	:30	4 \$	250.002	0.00 NM	4	\$1,000.00
Star Week: 10/ <sup>*</sup> Spot Ch 1 KS/VV See [.NO 2 KS/VV See [.NO	rt <u>Date</u> 15/12 <u>Date Ra</u> 10/15/12 MG 62.	10/21/12 nge <u>D</u>	<u>Weekdays</u> ~TWTF	Spots/Week	<b>.</b>					!		
Star Week: 10/ <sup>2</sup> Spot Ch 1 KSNV See [.NC 2 KSNV See [.NC	rt <u>Date</u> 15/12 <u>Date Ra</u> 10/15/12 MG 62.	10/21/12 nge <u>D</u>	TWTF		<b>—</b> ·							
Spot Ch 1 KSNV See [.NC 2 KSNV See [.NC	<u>Date Ra</u> 10/15/12 a MG 62.	nge <u>D</u>		4	<u>Rate</u>	Rating						
1 KSNV See [.NC 2 KSNV See [.NC	10/15/12 MG 62.		escription	_ 4	•	0.00						
See [.NC 2 <i>K</i> S <i>NV</i> See [.NC	MG 62.	-70/27/72 L			<u>t/End Time</u>		Weekdays	<u>Length</u>		Rtg Type		
[.NC 2 <i>KSNV</i> See [.NC			<del>-</del>	1231	7a-136am		-TWThF	:30	(\$250.00)	0.00 IVIVI		
2 <i>K</i> S <i>NV</i> See [.NC			62.0 E] NOT AVAILAB	LE RATE								
See [.NC			ate Night w/Fallon		7a-136am		-TWThF	:30	(\$250.00)	0.00 NM	1	
	MG 62.	5,62.6,62.7,	62.8						(,,,,			
			E] NOT AVAILAB									
			ate Night w/Fallon	1237	7a-136am		~TWThF	:30	(\$ <del>250.00)</del>	0.00 NM		
		5,62.6,62.7,	62.6 <b>E] NO</b> T AVAILAB	1 C DATE								
_			ate Night w/Fallon		7a-136am		-TWThF	30	(\$250.00)	0.00 8/6/		
		5,62,6,62.7.	•	120	a-100am		- I W I I II	30	<del>(ΦΖΟΟ.ΟΟ)</del>	0.00 10101		
		-,	E] NOT AVAILAB	LE RATE								
5 KSNV	10/16/12	?-10/19/12 La	ate Night w/Fallon	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
		62.1,62.2,6										
•		te to Reinsta	•	4								
			ate Night w/Fallon	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
		,62.1,62.2,6 te to Reinsta										
			ate Night w/Fallon	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
		62.1,62.2,6	-					.00	Ψ200.00	0.00 (414)		
[Re	vised Ra	te to Reinsta	ate]									
_			ate Night w/Fallon	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
		62.1,62.2,6										
		te to Reinsta							-			
E 63 KSNV	10/22/1	2 10/22/12	Late Night w/Fall		1237a-136a	m M	:30	1 \$	250.001	0.00 NM	1	\$250.00
FALLON	J		Late Night w/Fal	IOH								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	M	1		0.00						
	Date Ra		escription		<u>t/End Time</u>		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
			ate Night w/Fallon	1237	7a-136am		M	:30	( <del>\$250.00</del> )	0.00 NM		
	<i>MG 63.</i> ЭТ AVAI		E] NOT AVAILAB	LERATE								
			ate Night w/Fallon		7a-136am		M	:30	\$250.00	0.00 NM	ŀ	
	for 63.1		· <b>3</b> ·	5.				,00	φ200.00	0.00 14101	]	
		te to Reinsta	ate]									
E 64 KSNV	10/20/1	2 10/20/12	Saturday Night L	ive CM	1130pm-1:0	2am	s- :30	1 \$1	,400.001	0.00 NM	1 1	\$1,400.00
0.11			Saturday Night L	₋ive								
SNL	-1 D -1-	E-ID (	1A7 1.4	0		<b>-</b>						
<u>Star</u> //Week: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
E 65 KSNV						0.00 1200a	-S :30	1 9	3200.002	O OO NIM	1 ,	ቀሳሳስ ሳሳ
L OU NOINY	10/4//	- 10/2///2	Sports Night in L	-	- σαπ 1130β-	1200d	∪د. د	1 3	200.002	0.00 NM	1	\$200.00
SPORT	S NIGHT			3 3****								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	S	1	\$200.00	0.00					J	
										Totals	152	\$125,975.00